

Association of Herbal and Nutraceutical Manufacturers of India

Think Nutraceuticals - Think India



Who we are



About Us:

Association of Herbal and Nutraceutical Manufacturers of India (AHNMI), is a Membership driven, not for profit industry body and unified voice of over 300+ manufacturers involved in Herbal extracts, Nutraceuticals, Dietary and Health supplements industry in India.

Vision:

Make India the most Trusted, Innovative and Number one destination for manufacturing and supply of **Herbal Extracts** and **Nutraceuticals** to the Dietary and Health supplements industry globally.



Catalyst : AHNMI Focus Areas

- Enable Ecosystem to support industry for sustainable growth
- Organize and streamline robust supply chain for global trade
- Build a strong narrative on "Think Nutraceuticals - Think India"

**Policy
Advocacy**

**Industry
Development**

**Farmer
Enablement**

**Social
Development**

**Global Trade
Development**

**Make in
India**

**Research &
Innovation**

**Skill
Development**

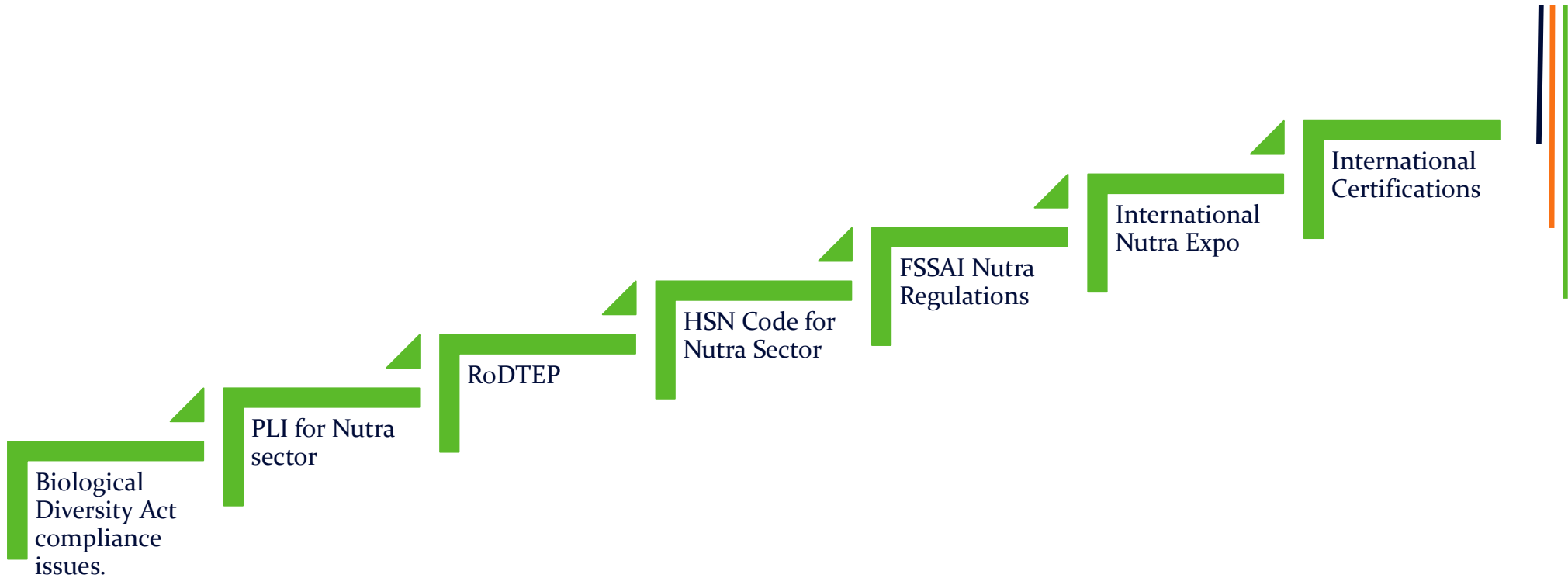


Our role and key focus areas

- Policy Advocacy and working with relevant Ministries, Government agencies and bodies on various policy matters impacting our industry.
- Farmer Enablement by providing technical knowhow and training to the farmers in areas such as best seeds and planting material, cultivation practices, harvesting practices, etc and promoting large scale cultivation of medicinal and herbal plants.
- Promote Innovation, Research and Development in the development of superior planting materials and newer farming techniques to improve yields and resultant farmer incomes. This can also involve working with agricultural universities and Krishi Vigyan Kendra's.
- Build "Brand India" through Domestic and International Trade fairs, Exhibitions, Conferences and Publications and Promote India's position in this space as a world leader



Current Focal Points



Government Enablement

- To provide strategic advice to the Government on regulatory and policy matters.
- Clinical Trials – Validating the efficacy and usefulness of Nutraceuticals through clinical trials
- Incentivise and Enable farmers through use of technology led practices
- Setup R&D labs and COEs across various locations in India to promote Innovation and “Make in India”
- Create an Export promotion council for AYUSH sector with emphasis on Herbal Extracts and Nutraceuticals
- Stringent Control of banned substances through policy enforcement
- Promote India's position in this space as a world leader



Membership benefits

- Common voice of the Industry for raising issues and concerns with the Government and help in Policy advocacy and framework.
- Platform for learning and enabling business networking through various forums and activities
- Participation in industry events , seminars and conferences, both in India and internationally and meeting with customers and country delegations
- Access to world-class research and market intelligence services from leading analysts , think tanks and consultants
- Access to knowledge of global business practices (import policies, taxation, legislation, health care and health supplements policies and branding)
- Contribution in development of global standards and thought leadership in areas of Herbal extracts, Nutraceuticals, Dietary and Health Supplements



Our Website: Public Domain

Active Links & Blogs

- Direct Links to access Social media accounts
- Event updates
- Activity Blog, Regulatory Blog, Nutra Blogs

About AHNMI

- Members, Governing Council, Executive Body
- Our Goals, Our Mission & Vision

Nutra Sector:

- Newsletter (Quarterly)



Website: Member's Access Only

Policy Advocacy

- Representations (Draft, Submitted)
- Draft Regulations (Interpretation, Summary & Member's inputs)

Regulatory support

- Domestic Regulations
- International Regulations
- Schemes & Subsidies

Paid Services

- Market specific regulatory Checklists & Dossier Preparation
- Product Registration
- Empanelment of Experts for Consultation
- Buyer- Seller Networking
- Schemes & Government Subsidy assistance
- Proposal Writing



Contact us



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